



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, January 15, 2013

Meeting Location: San Pedro Chamber of Commerce
390 W. 7th Street
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group
Warren Gunter, Property Owner
Alan Johnson, Jerico Development
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School
Morris Warschaw, Property Owner
Jayme Wilson, Spirit Cruises

3. APPROVAL OF MINUTES – November 20, 2012 - Open Session and Special Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

5.1 2013 Marketing Budget

6. NEW BUSINESS

Overview from Camilla of the 125th Committee chaired by Allan Johnson

Current 125th committee members include: Arley Baker, Eric Eisenberg, Camilla Townsend, Stephen Robbins, Lori Moore, Valerie Goodman, Linda Alexander, Frank Anderson, Doris Theriault, Sandy Bradley, Ricardo Hong, Branimir Kvartuc, Deborah Lewis, Liz Schindler-Johnson and June Burlingame- Smith.

Introduction of Joleen D'Rage (Community Relations, 125th Anniversary).

Action Items

6.1 125th Anniversary update and budget consideration.

6.2 CALFEST Convention participation – San Diego

NON-ACTION ITEMS

6.2 Marymount Collaborative Discussion

7. UPDATES

7.1 USS IOWA Visitor Surveys – Lori Moore

7.2 General Activities Update – Valerie Goodman

7.3 PBID Website

7.4 Stakeholder Real Estate Listing Mailing

7.5 Retail & Restaurant Guide/Marketing

8. NEXT REGULAR MEETING – February 19th, 2013

9. ADJOURNMENT